
Media in the Arab World

Dr. Mary Totry

Course Number: 702.2182
Class Time: Monday's 15:00-18:00
Class Location: TBA
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Course Description:

The course will survey the development of printed and electronic in the Arab world since the advent of the 19th century to the present day, emphasizing the most important landmarks. The course will survey Western media in the Arabic language as well and its role in shaping public opinion in the Arab world. Part of the course will be devoted to analyzing digital media (satellite TV stations as well as the Internet developed in the 90s). A large part will be devoted to analyzing social media (Facebook, Twitter ...) played an important role in the Arab Spring. The course will also deal with Palestinian media.

Course Requirements:

- Weekly Reading Assignments
- Class Participation
- Mid-Term Exam
- Oral Presentation (articles with *)
- Term Paper

Final Grade:

40%	Mid-Term Exam
20%	Oral Presentation
40%	Term Paper

Course Outline and Reading List

Week 1: An Overview of the Arab World

Noha Mellor. "Introduction", "Arab Media: An Overlook of Recent Trends" in: Mellor & others (eds.), Arab Media, Polity Press, Cambridge 2011, 1-28

Said Essoulami, "Arab Media: Historical Background: The Press in the Arab World: 100 Years of Suppressed Freedom. www.al-bab.com/media/introduction.html

William Rugh, Arab Mass Media: Newspapers, Radio, and Television in Arab Politics. London: Praeger 2004, 1-27.

Week 2: Book Production in the Arab World

Nabil Dajani. "Arabic Books" in: Mellor & others (eds.), Arab Media, Polity Press, Cambridge 2011, 29-44.

Stefan Windler. "Distribution of Ideas: Book Production and Publishing in Egypt, Lebanon and the Middle East" in Kai Hafez (ed.) Mass Media, Politics, and Society in the Middle East. Cresskill, N.J.: Hampton Press 2001.

Week 3: The Arab Press: The mobilization, loyalist, diverse Print Media

Nabil Dajani. "Arab Press" in: Mellor & others (eds.), *Arab Media*, Polity Press, Cambridge 2011, 45-66.

Peyman, Pejman. "English newspapers in the United Arab Emirates: Navigating the crowded market", 2009.
http://www.arabmediasociety.com/topics/index.php?t_article=254&p=0

William Rugh. *Arab Mass Media: Newspapers, Radio, and Television in Arab Politics*. London: Praeger 2004, 28-180.

Ami Ayalon. *The Press in the Arab Middle East – A History*. Oxford: Oxford University Press, 1995.

Week 4: Radio and Television Broadcasting in the Arab World

Muhammad Ayish. "Radio Broadcasting in the Arab World", "Television Broadcasting in the Arab World" in: Mellor & others (eds.), *Arab Media*, Polity Press, Cambridge 2011, 67-102.

William Rugh. *Arab Mass Media: Newspapers, Radio, and Television in Arab Politics*. London: Praeger, 2004, 181-199.

Week 5: Electronic Media 1

Philip, Seib. "Reconnecting the World: How New Media Technologies May Help Change Middle East Politics", *TBS*. No. 15, 2005. <http://www.tbsjournal.com/Archives/Fall05/Seib.html>

William Rugh. *Arab Mass Media: Newspapers, Radio, and Television in Arab Politics*. London: Praeger 2004, 201-248.

Week 6: Electronic Media 2

Mohammad, Ayish. "The Changing Face of Arab Communication: Media Survival in Information Age", in Kai Hafez (ed.) *Mass Media, Politics, and Society in the Middle East*. Cresskill, N.J.: Hampton Press, 111-136.

Walter, Armbrust, "Bravely Stating the Obvious: Egyptian humour and the anti-American consensus", 2007. http://www.arabmediasociety.com/topics/index.php?t_article=170&p=0

Week 7: Women in the Arab Media

Chiara Bernardi. "Saudi bloggers, women's issues and NGOs", 2010.
http://www.arabmediasociety.com/countries/index.php?c_article=237

Shereen Abou El Naga. "Arab Women and the New Media: Empowerment or Disempowerment?", 2004.
<http://www.tbsjournal.com/Archives/Fall04/campabouelnaga.htm>

Week 8: Midterm Exam

Week 9: Al Jazeera

Evelyn Thai. *Alternate Viewpoints: Counter-hegemony in the Transnational Age*. Arab Media & Society, 11, Summer, 2010.

http://www.arabmediasociety.com/topics/index.php?t_article=308

Mohamed Zayani (ed.) *The Al Jazeera Phenomenon*. Boulder: Paradigm Publishers, 2005, 93-105.

Mahmoud R. Al-Sadi. *Al Jazeera Television: Rhetoric of Deflection*. Arab Media & Society, 15, Spring 2012.

http://www.arabmediasociety.com/topics/index.php?t_article=332

William Youmans. "The Debate Over Al Jazeera English in Burlington, VT", 2011.

http://www.arabmediasociety.com/?article=780&utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+ArabMediaSociety+%28Arab+Media+%26+Society%29&utm_content=FeedBurner

William Youmans & Katie Brown. "Can Al Jazeera English Leverage its 'Egypt Moment' into an American Audience?", 2011.

<http://www.tbsjournal.com/Archives/Fall05/Iskandar.html>

Week 10: Internet in the Arab World

Khalil Rinnawi. "Arab Internet: Schizophrenic Trilogy", in: Mellor & others (eds.), Arab Media, Polity Press, Cambridge 2011, 123-148.

Michael Oghia & Helen Indelicato. "Ruling the Arab Internet: An Analysis of Internet Ownership Trends of Six Arab Countries", 2011.

http://www.arabmediasociety.com/topics/index.php?t_article=329

The Internet in the Arab World: An Updated as the Saudis Go Online. The Estimate, Vol. X, No. 26.

<http://www.theestimate.com/public/121898.html>

Week 11: Media in the Arab Spring

Courtney Radsch, "Assessing the Economic Impact of the Egyptian Uprising", 2011.

http://www.arabmediasociety.com/countries/index.php?c_article=255

Sahar Khamis & Katherine Vaughn. "Cyberactivism in the Egyptian Revolution: How Civic Engagement and Citizen Journalism Tilted the Balance", 2011.

http://www.arabmediasociety.com/countries/index.php?c_article=249

Week 12: Media Ownership

Andrew Hammoud, "Saudi Arabia's Media Empire: Keeping the Masses at Home", 2007.

http://www.arabmediasociety.com/topics/index.php?t_article=167

Week 13: Palestinian Media

Amal Jamal. "The Palestinian Media: An Obedient Servant or a Vanguard of Democracy". Journal of Palestine Studies, 200, 24, 3 (Spring): 45-59.

Week 14: Arab Media in Israel

Mustafa Kabha & Dan Caspi. "The Palestinian Arab In/Outsiders Media and Conflict in Israel", Portland: Vallentine Mitchel, 2011.

List of Article for Oral Presentations:

Book Production in the Arab World

*Ingrid Wassmann. Censorship and Social Realism at the Cairo Book Fair. 2008.

http://www.arabmediasociety.com/topics/index.php?t_article=208

The Arab Press

*Jeffery Black. Egypt's Press: More free, still fettered, 2008.

http://www.arabmediasociety.com/topics/index.php?t_article=177

Radion & Television in the Arab World

* Jon Alterman, "Transnational Media and Social Change in the Arab World". TBS. No. 2 (Spring 1999)

<http://www.tbsjournal.com/Archives/Spring99/Articles/Alterman/alterman.html>

* Laura James. "Whose Voice? Nasser, the Arabs, and 'Sawt al-Arab' Radio", TBS. No. 16, 2006.
<http://www.tbsjournal.com/James.html>

Electronic Media

* Alexandra, Buccianti. "Turkish soap operas in the Arab world: social liberation or cultural alienation?", 2010. http://www.arabmediasociety.com/topics/index.php?t_article=288

* Dana El Baltaji, "I want my MTV", 2008.
http://www.arabmediasociety.com/topics/index.php?t_article=214

* Nathan Field & Ahmed Hamam. "Salafi Satellite TV in Egypt", 2009.
http://www.arabmediasociety.com/topics/index.php?t_article=266

* Marc Lynch. "Reality is Not Enough: The Politics of Arab Reality TV", 2005.
<http://www.tbsjournal.com/Archives/Fall05/Lynch.html>

* Joe Khalil. "Inside Arab Reality Television: Development, Definitions and Demystification", 2005.
<http://www.tbsjournal.com/Archives/Fall05/Khalil.html>

* Marwan Kraidy. "Reality Television and Politics in the Arab World: Preliminary Observations", 2005.
<http://www.tbsjournal.com/Archives/Fall05/Kraidy.html>

Women in the Arab Media

* Anna Swank, "Sexual Healing: How big is Kalaam Kibeer?", 2007.
http://www.arabmediasociety.com/topics/index.php?t_article=120

* Deborah Wheeler, "Blessing and Curses: Women and the Internet Revolution in the Arab World" in Sakr, N (ed.) Women and Media in the Middle East, 2004, 138-161.

* Ingrid Wassmann, "Cyber infidelity in Egypt's virtual world", 2010.
http://www.arabmediasociety.com/countries/index.php?c_article=219

* Naomi Sakr "Women, Development and the Al Jazeera: A Balance Sheet" in Mohamed Zayani (ed.) The Al Jazeera Phenomenon, Boulder: Paragigm Publishers, 2005, 127- 149.

* Sharon Otterman, "Does the Veiled Look Sell? Egyptian Advertisers Grapple with the Hijab", 2007.
http://www.arabmediasociety.com/topics/index.php?t_article=122

* Sharon Otterman, "Publicizing the Private: Egyptian Women Bloggers Speak Out", 2007.
http://www.arabmediasociety.com/topics/index.php?t_article=43

Al Jazeera

* Adel Iskandar, "Is Al Jazeera Alternative? Mainstreaming Alterity and Assimilating Discourses of Dissent", TBS, 15, 2006. <http://www.tbsjournal.com/Archives/Fall05/Iskandar.html>

Hugh Miles, "Al-Jazeera: The Inside Story of the Arab News Channel that is Challenging the West", New York: Grove Press, 2005.

Marc Lurch, Voices of the Arab Public. New York: Columbia University Press, 2006.

* Gloria Awad "Aljazeera.net: Identity Choices and the Logic of the Media" in Mohamed Zayani (ed.) The Al Jazeera Phenomenon, Boulder: Paradigm Publishers, 2005, 80-89.

* Kai Hafez, "Arab Satellite Broadcasting: Democracy Without Political Parties?" TBS No. 15, 2006
<http://www.tbsjournal.com/Archives/Fall05/Hafez.html>

* Mohammed El Oifi "Influence without Power" in Mohamed Zayani (ed.) The Al Jazeera Phenomenon, Boulder: Paradigm Publishers, 2005, 66-79.

Mohammed Al-Nawawi & Adel Iskandar. Al-Jazeera: How the Free Arab News Network Scooped the World and Changed the Middle East. Cambridge, MA.: Westview Press, 2002.

* Yosri Fouda, "Al-Jazeera: Here We Stand; We Can Do No Otherwise". TBS No. 6 Spring/Summer 2001.
<http://www.tbsjournal.com/Archives/Spring01/Jazeera.html>

Internet in the Arab World

* Mona Eltahawy, "Arab blogs: Or how I learned to stop worrying and to love Middle East dictators", 2007. http://www.arabmediasociety.com/topics/index.php?t_article=35

* Claudia Gazzini, "Talking back: Exiled Libyans use the Web to push for change", 2007.
http://www.arabmediasociety.com/topics/index.php?t_article=31

* Vivian Salama, "Death by Video Phone: Coverage of Saddam Hussein's Execution", 2007.
http://www.arabmediasociety.com/topics/index.php?t_article=112

* Will Ward, "Uneasy bedfellows: Bloggers and mainstream media report the Lebanon conflict", 2007.
http://www.arabmediasociety.com/topics/index.php?t_article=54

Media in the Arab Spring

* Courtney Radsch "Catch & Release: Evaluating the Free Kareem Campaign", 2010.
http://www.arabmediasociety.com/topics/index.php?t_article=317

* Heba Elsayd, "The Unlikely Young Cosmopolitans of Cairo", 2010.
http://www.arabmediasociety.com/countries/index.php?c_article=239

* Marc Allan Peterson, "Egypt's Media Ecology in a Time of Revolution", 2011.
http://www.arabmediasociety.com/countries/index.php?c_article=250

* Mustapha Lahali, M. "The Arab Spring and the discourse of desperation", 2011.
http://www.arabmediasociety.com/?article=772&utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+ArabMediaSociety+%28Arab+Media+%26+Society%29&utm_content=FeedBurner

* Sahar Khamis, "New Media and Social Change in Rural Egypt", 2010.
http://www.arabmediasociety.com/countries/index.php?c_article=238

Media Ownership

* Douglas Boyd, "Saudi International Media Strategy: Influence through Multinational Ownership" in Kai Hafez, (ed.) Mass Media, Politics, and Society in the Middle East. Cresskill, N.J.: Hampton Press, 2001.