

2017 Academic Biographies of Lecturers

Prof. Dan Shiftan

Prof. Dan Shiftan is a senior Israeli academic and director of the National Security Studies Center at the University of Haifa, where he also serves as a senior lecturer in the School of Political Sciences. He has also taught at the Israel Defense Forces National Security College and the IDFs Command and Staff College. Prof. Dan Shiftan has served as an advisor to Israel's National Security Council and to former Prime Ministers Yitzhak Rabin and Ariel Sharon.

For over 30 years, Prof. Dan Shiftan has served as "a consultant to Israeli decision-makers and to the top echelon of Israel's foreign policy and defense establishments," also briefing European and American political leaders and senior officers. He is also the author of several books on contemporary Middle Eastern history.



Prof. Chalom Schirman

Graduated from ULB and Harvard University in Economics and in International Relations, MBA from HEC (Montreal) and ENPC MBA (Paris), Prof. Schirman has been a professional diplomat for 17 years and in the past 20 years an international consultant and executives' trainer with clients in three continents.

From 1995 he has been Associate Professor at ENPC MBA (Teaching International Business Negotiations and GeCoPolitics for Business in ten campuses around the world)

He founded in 1998 SIMBA (Shanghai International MBA at Tongji University) and have been his first International Dean until 2010. In 2012, I have been appointed International Director of EDP (executive Education) at Tongji university. In October 2015, he starts a new mission as Director of the International MBA at the Faculty of Management of Haifa University.



Prof. Ofira Ayalon

Prof. Ofira Ayalon teaches at the Department of Natural Resources and Environmental Management, Graduate school of Management, University of Haifa and acts as Head of Environment cluster at the Samuel Neaman Institute, Technion.

Since 2010 she is the Director of NRERC- Natural Resource and Environmental Research Center at the University of Haifa and the head of the Energy Management and Policy program at the Department of Natural Resources and Environmental Management.

She is interested in: Waste treatment, Management and Energy policy. Her research subjects include waste management, energy policy and management, biofuel potential in Israel, agriculture and the environment, business opportunities in environmental technologies (clean-tech), reducing transportation-related air pollution and recent research topics include mitigation of greenhouse gases as well as adaptation to climate change.



Dr. Barak- Ben Avinoam

Dr. Barak Ben-Avinoam teaches Entrepreneurship and Innovation in the IMBA program at ISM. Dr. Ben-Avinoam is a serial entrepreneur and an expert in the field of early-stage investments, technology start-ups, accelerators and incubators. Barak is a Partner at Benhamou Global Ventures (BGV), a Silicon Valley-based early stage venture capital fund that focuses on enterprise IT innovation. Prior to BGV, Barak Ben-Avinoam was a Managing Partner at Fastlane Ventures (FLV), the leading Internet accelerator in Russia, and a Managing Director at QuantumWave Capital (QWC), a boutique, Paris-based investment banking firm specializing in technology mergers and acquisitions.



Mr. Oren Glanz

Oren Glanz is a well-known Israeli serial high-tech entrepreneur, with 20 years of entrepreneurship, building many startup companies, among them TeleKnowledge group (acquired by MTS Telecom), Olista Corp (acquired by Connectiva systems), By The People Ltd, Voicee Freedom, Qure.md and others.



Since 2009, Oren has devoted himself to helping people manage their career in these turbulent times, by developing programs and tools that teach them how to think and act as entrepreneurs.

In 2011 Oren was selected as one of the 3 finalists of the Schwab Foundation "Social Entrepreneur of the Year" award.

In 2012, Oren was included in the prestigious list of "The 100 most influential individuals in Israel" by the TheMarker magazine.

Prof. Benjamin Bental

Prof. Benjamin Bental is currently Professor of economics and Committee Chair of Department of Economics at University of Haifa. He served as Chairman of the Department of Economics from 2000 to 2005. He was awarded the Mercator Guest Professorship of the German Research Foundation (DFG) at the EBS Universität für Wirtschaft und Recht i. Gr., Germany in 2010. Courses taught by Prof. Benjamin Bental in recent years are: Game Theory, Market Structure and Strategic Competition and Health Economics. His research interests include: Macroeconomics, Monetary Economics, and Economic Growth.



Mr. Stefan Guberman, CPA, CEO

Graduate of the Tel-Aviv University, holds a Bachelor's degree in Accounting and Economics. Licensed certified public accountant and a member of the Israeli Institute of Certified Public Accountants.

Mr. Guberman is highly experienced in the real estate,



technology and trade fields and owns extensive experience in accounting; financial management; audit of financial statements; performance of evaluations; taxation and business plans writing.

He is an alumna of the Ernset & Young, Zohar & Zohar and Goldstein Sabo Tevet accounting firms.

In 1997 Mr. Guberman founded the Guberman group.

Ms. Elka Nir

Ms. Elka Nir is the CEO of Carmel Economic Corp. She is an active Chairperson and board member of several public and private global companies, including Board member of IATI – Israel Advanced Technology Industries association. She used to serve as partner and Managing Director, Life Sciences at Giza Venture Capital, a leading Israeli VC, leading investments and business successes, COO and VP Development at Biosense Webster, Johnson & Johnson as well as VP R&D and VP Marketing & Sales at General Electric Healthcare. She holds a B.Sc. degree in Computer Science from Technion-Israel's Institute of Technology and a degree Business Administration from the University of Haifa.



Dr. Mashor Housh

Lecturer, Department of Natural Resources and Environmental Management, University of Haifa

Research Interests: Optimization under Uncertainty, Robust Optimization, Large-Scale Optimization of Infrastructure Systems, Planning and Management of Water Resources Systems under Uncertainty, Design, Operation and Monitoring of Water Supply Systems



Dr. Cecilia Waisman

VP Research and Development in MindCET; Dedicated to research, clinic and policy aspects of the chronically mentally ill in England and Spain, and since 1997 dedicated to



education from the classroom to management, in Spain and Israel. PhD in Psychology.

Mr. Dan D. Aridor

Chairman of the Board in AEBl; Leading the balance: funding, IP approach, investor relations, R&D targets & business development activity.

His pre experiences include raising funds from the start up level and onward. Among the more notable transactions was provision of assistance to York Capital in the purchase of Psagot Ofek hedge funds (a transaction in the scope of over a quarter of a billion dollars). Involved in cutting-edge technology assessment and associated business plans.



Ms. Dassi Postan

Ms. Dassi Postan is currently a PhD student at the School of Social Work at the University of Haifa. She has Extensive experience in the development and training as well as managing community projects and programs for social change. Most recently, she is responsible for the Interdisciplinary flagship program aiming to promote solidarity at University of Haifa.



Ms. Mina Ben Meir

Ms. Mina Ben Meir is currently the director of Hebrew Ulpan at University of the University International School. Mina began her teaching career as a soldier teacher during her army service. She specialized in adult education while studying at the Teacher's Seminar. In addition, Mina has pursued studies at the University of Haifa in both foreign languages and education. Mina has been teaching Hebrew in the International School since 1979. In addition, she taught for four years at Stanford University in California.

